

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

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No.26-11/2007-R&C

Date: 25.09.2017

Circular T&C-CM No. 52/17-18

To
All CGMs- Telecom Circles/ Telephone Districts

Sub: Free talk time and SMS to C-Top up Franchisees/ retailers-reg.

Kindly refer to this office order of even No. dated 16.06.2016 and orders issued from time to time vide which the orders relating to C-Top up tariff were issued. The competent authority has decided to add one more category in the tariff table conveyed vide above referred circular as under:-


(A) Rationalization of freebies for C-Top-Up SIMs for "Rs.1000 and above with at least **Three SIM**" activation" as under:

Monthly Transaction Amount from C-Top Up SIM	Tariff and Freebies to be offered on the C-Top Up SIM (Existing)	Tariff and Freebies to be offered on the C-Top Up SIM (Revised)
Rs.1000 and above with at least "Three SIM" activation	<ul style="list-style-type: none">• Special Tariff in Home LSA:-<ul style="list-style-type: none">➤ On-net (local/STD voice calls) @ 10 paisa/min➤ Off-net (local/STD voice calls) @ 30 paisa/min• Free 500 minutes on-net voice call.• 500 MB free Data.50 minutes video call and 100 SMS (local/National On-net)	<ul style="list-style-type: none">• Special Tariff in Home LSA:-<ul style="list-style-type: none">➤ On-net (local/STD voice calls) @ 10 paisa/min➤ Off-net (local/STD voice calls) @ 30 paisa/min• Free 500 minutes on-net voice call.• 500 MB free Data.50 Minutes video call and 100 SMS (local/National On-net)• Free 100 Minutes off-net voice calls.

(B) To Waive-off C-Top-Up reversal SMS charges of Rs.3/-.

(C) For Prepaid C- Top Up Connections, the validity is modified as "Lifetime". These connections shall be removed/ deleted/ disconnected subject to non-fulfillment of condition that "there should be at least one transaction/recharge in each 90 days". The list for disconnection of prepaid C top- up connection due to non-recharge/ non-activity in 90 days is to be provided by circle's S&M cell.

2. The above tariff will be implemented with effect from 29.09.2017 on PAN India basis. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time.
3. This may be brought to the notice of all concerned for taking necessary action in this regard. Circles may also send SMS conveying the above offer to the franchisee/retailers.
4. This circular is issued based on the approval of ECT vide Approval No. 3026 dated 21.09.2017 in P&P-CM cell file No. 3-38/ECT/2015/P&P-CM(Pt.I). Queries/clarification/ feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.


(N. S. Dhami)
DGM (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) PGM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO-CM)/GM (P&P-CM)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section -for Hindi version.
- 11) Guard file.


(Rakesh Arya)
Dy. Manager (T&C-CM)